



## סילבוס – כנס EXPERT DAY

שם המרצה: גיא גלנצר

שם הסדנא: Big Data Made Simple

יום: 26/12/2016

### תקציר על ההרצאה באנגלית- 3-4 שורות

This session provides an introduction to the world of Big Data. It begins with an overview of the challenges and concepts around Big Data, as well as the various data platform types, which evolved in order to address these challenges, such as key-value and columnar databases. The session also includes a detailed review of the current major vendors and products in the market, whether it's in the cloud or on-premises, including a discussion about the pros and cons of each one and a comparison between the different platforms. We will also cover some Big Data use cases and scenarios, choose the best data platform for the job and design the Big Data architecture for each case.

### הסילבוס של הסדנא:

CONTENT	TIME
Defining Big Data	9:00-10:30
Exploring the Different Big Data Platform Types	11:00-12:30
	LUNCH
Leading Vendors and Products	13:30-15:00
Big Data Use Cases	15:30-17:00